

Legal

USER PRIVACY STATEMENT

Effective Date: 30, Mar 2020

OVERVIEW

At Beta Launch (Private) Limited we are committed to safeguarding and preserving the privacy of our visitors and to comply with any applicable data protection and privacy laws. The Privacy Policy applies to all Customers and Users (collectively referred to as “Users”). In addition, this Privacy Policy applies to all products and services provided by osusala.online.

This Privacy Policy explains what happens to any personal data that you provide to us, or that we collect from you whilst you visit our Site. We do update this Policy from time to time so please do review this Policy regularly. By accessing the osusala.online website and using its services, you give your consent to how your data is handled, as described herein.

COLLECTION OF PERSONAL DATA

1. Understanding the importance of personal data, osusala.online only collects information that is needed to provide you the best services and products. www.osusala.online does not collect information that is unrelated or cannot enhance its service and product offerings.
2. User-specific data such as your name, date of birth, address, email address and contact number will be collected by osusala.online during registration.
3. Transaction data and payment information such as bank details, account numbers, billing data, and other information are also collected in order to process sales and purchases that are made via the website and the app.
4. In order to provide a better user experience, osusala.online records the website activity of users and collects certain specifications and preferences when transactions are made via the website.
5. Event information of users and potential users – usually names of potential customers and their contact information – are collected at special events.
6. The purchase and browsing history of osusala.online users are also recorded to determine statistical information about the website. Such browsing information can include any relevant IP addresses, types of software and other hardware details.
7. Business data includes information related to registration, accounts, browsing activity and events. Such data can be referred to as personal data only when they are personally tied to a living individual.
8. Certain processes such as website registration require users to provide specific business and personal information, without which they will not be able to make use of osusala.online products and services.
9. We collect information about how you and site visitors interact with our Services, preferences expressed, and settings chosen in some cases we do this through the use of cookies, pixel tags, and similar technologies that create and maintain unique identifiers.

10. We may collect information about your mobile device, including, for example, the hardware model, operating system and version, software and file names and versions, preferred language, unique device identifier, advertising identifiers, serial number, device motion information, and mobile network information.
11. Our Services facilitate communications between Users, Pharmacies and Mobility Services Providers. In connection with facilitating this service, we receive social media and text message data, including the date and time of the message, the parties' phone numbers, social media profile information and the content of the SMS or message.

IMPORTANT INFORMATION ABOUT PLATFORM PERMISSIONS

Most mobile platforms (iOS, Android, etc.) have defined certain types of device data that apps cannot access without your consent. And these platforms have different permission systems for obtaining your consent. The iOS platform will alert you the first time the osusala.online app wants permission to access certain types of data and will let you consent (or not consent) to that request. Android devices will notify you of the permissions that the osusala.online app seeks before you first use the app, and your use of the app constitutes your consent. Sometimes these permissions require more explanation than the platforms themselves provide, and the permissions we request will change over time.

AGE RESTRICTIONS

osusala.online and its services are intended for individuals above the age of 18 and it does not offer its services to minors. Any personal information of individuals below 18 years of age needs to be provided with the consent of the guardian or parent. Parents and guardians are urged to inform osusala.online and request the removal of any personal information stored without their consent.

ONLINE SECURITY

osusala.online enforces strict security measures to ensure that user data is held secure, up-to-date and safe from unauthorized access. As an additional precaution, users should adopt a few basic security measures for better data security – including signing out of your account, selecting strong passwords and codes during the website registration process. Users will have to keep in mind that data transmission via the internet is never perfectly secure and that osusala.online cannot guarantee the security of data during transmission.

Users are also advised to take caution against phishing attacks that target your personal data. Do not respond to any emails that appear to be from osusala.online, requesting your personal data such as your passwords or credit card information osusala.online will never request users to provide such information via email.

USE OF INFORMATION

We may use the information we collect about you to: Provide, maintain, and improve our Services, including, for example, to facilitate payments, send receipts, provide products and services you request (and send related information), develop new features, provide customer support to Users and Mobility Service Providers, develop safety features, authenticate users, and send product updates and administrative messages;

Perform internal operations, including, for example, to prevent fraud and abuse of our Services; to troubleshoot software bugs and operational problems; to conduct data analysis, testing, and research; and to monitor and analyse usage and activity trends;

Send or facilitate communications (i) between you and a Mobility Service Provider, such as estimated times of arrival (ETAs), or (ii) between you and a contact of yours at your direction in connection with your use of certain features, such as referrals, invites, split fare requests, or ETA sharing;

Send you communications we think will be of interest to you, including information about products, services, promotions, news, and events of osusala.online and other companies, where permissible and according to local applicable laws; and to process contest, sweepstake, or other promotion entries and fulfill any related awards;

Personalize and improve the Services, including to provide or recommend features, content, social connections, referrals, and advertisements. We may transfer the information described in this Statement to, and process and store it in, Sri Lanka and other countries, some of which may have less protective data protection laws than the region in which you reside. Where this is the case, we will take reasonable measures to protect your personal information in accordance with this Statement.

SHARING OF INFORMATION

We may share the information we collect about you as described in this Statement or as described at the time of collection or sharing, including as follows:

Through our services

We may share your information: With Service Providers to enable them to provide the Services you request. For example, we share your name, and pick up and/or drop-off locations with Service Providers;

With third parties to provide you a service you requested through a partnership or promotional offering made by a third party or us;

With the general public if you submit content in a public forum, such as blog comments, social media posts, or other features of our Services that are viewable by the general public; With third parties with whom you choose to let us share information, for example, other apps or websites that integrate with our API or Services, or those with an API or Service with which we integrate; and With your employer (or similar entity) and any necessary third

parties engaged by us or your employer (e.g., an expense management service provider), if you participate in any of our enterprise solutions such as osusala.online Services.

Other important sharing

We may share your information: With Beta Launch (Private) Limited. subsidiaries and affiliated entities that provide services or conduct data processing on our behalf, or for data centralization and/or logistics purposes;

With vendors, consultants, marketing partners, and other service providers who need access to such information to carry out work on our behalf; In response to a request for information by a competent authority if we believe disclosure is in accordance with or is otherwise required by, any applicable law, regulation, or legal process;

With law enforcement officials, government authorities, or other third parties if we believe your actions are inconsistent with our User agreements, Terms of Service, or policies, or to protect the rights, property, or safety of Beta Launch (Private) Limited. or others;

In connection with, or during negotiations of, any merger, sale of company assets, consolidation or restructuring, financing, or acquisition of all or a portion of our business by or into another company;

If we otherwise notify you and your consent to the sharing; and In an aggregated and/or anonymized form which cannot reasonably be used to identify you.

Analytics and Advertising

Services Provided by others we may allow others to provide audience measurement and analytics services for us, to serve advertisements on our behalf across the Internet, and to track and report on the performance of those advertisements. These entities may use cookies, web beacons, SDKs, and other technologies to identify your device when you visit our site and use our Services, as well as when you visit other online sites and services.

Your Choices

Account Information

You may correct your account information at any time by logging into your online or in-app account. If you wish to cancel your account, please email us at osusala@betalaunch.io. Please note that in some cases we may retain certain information about you as required by law, or for legitimate business purposes to the extent permitted by law. For instance, if you have a standing credit or debt on your account, or if we believe you have committed fraud or violated our Terms, we may seek to resolve the issue before deleting your information.

Access Rights

Beta Launch (Private) Limited. will comply with an individual's requests regarding access, correction, and/or deletion of the personal data it stores in accordance with applicable law.

Location Information

We request permission for our app's collection of precise location from your device per the permission system used by your mobile operating system. If you initially permit the collection of this information, you can later disable it by changing the location settings on your mobile device. However, this will limit your ability to use certain features of our Services.

Promotional Communications

You may opt-out of receiving promotional messages from us by following the instructions in those messages. If you opt-out, we may still send you non-promotional communications, such as those about your account, about Services you have requested, or our ongoing business relations.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Changes to Our Privacy Policy

We may revise this Privacy Policy from time to time by updating this page, and so we urge you to review it periodically to ensure that you agree with any such changes that we make. We will make the best efforts to inform you of any important amendments by email, message on the Website or notification in Your Account. However, it is your responsibility to check the Policy regularly to ensure that you agree with it and your continued use of the Website will be deemed to be your acceptance of any changes that we make.

Contact Us

If you have any questions about this Privacy Statement, please contact us at osusala@betalaunch.io , or write us at beta Launch (Pvt) Ltd, 16/5 walpola road, mulleriyawa new town, Sri Lanka.